

DECISION NOTICE

Decision author and proposer:

Sian Payne, Senior Policy and Partnership Officer, GMCA

Subject/ Title:
Modern slavery campaign amends

Type of decision: Financial			
Deputy Mayor's decision		Chief Officer's decision	X

In all cases this will need to be approved by the Director Police, Crime, Criminal Justice and Fire.

<p>The decision is that: £2,350 plus VAT be provided to Media and Digital for amends and refresh to campaign material for the Challenger Modern Slavery campaign.</p>
<p>The reasons for the decision are: Media and Design have designed campaign assets for the Challenger Modern Slavery campaign, focusing on forced labour, sexual exploitation and domestic servitude. Work has been undertaken to refresh the assets and web landing page, following a soft launch in October 2022, ahead of hard launch in November 2022.</p>
<p>This decision will contribute to priorities of the Greater Manchester strategy in the following ways: This programme of work will support delivery of the GMS, in particular 'The Wellbeing of our People' shared outcome, but more specifically supporting the place priorities shared commitment to enable the delivery of resilient, safe and vibrant communities. Priority One of the Standing Together Police and Crime Plan will be delivered through this decision, by equipping staff who work with vulnerable victims to better identify where they are experiencing harm.</p>
<p>Procurement comments: Low value only, no procurement issues arising. See quote included.</p> <div style="text-align: center;">  <p>MSHT campaign amends Challenger N</p> </div>

Financial comments:

This will be funded out of the Programme Challenger 2022/23 budget cost code 3015.

Legal comments:

There are no legal considerations.

Risk Assessment:

There are no known risks associated with this expenditure.

Is safeguarding of children relevant and has this been considered:

The campaign focuses primarily on potential adult victims, but there are likely to be adult victims with children, who would indirectly impact from raised awareness through the campaign.

Is safeguarding of vulnerable adults relevant and has this been considered:

The campaign is intended to raise awareness of potential adult victims and survivors of modern slavery. By raising awareness across agencies, the capability of identifying more exploitation and modern slavery, and safeguarding those victims, is increased.

Agreed by Director – Police, Crime, Criminal Justice and Fire



Signed..... ..

Date...12th December 2022.....

Agreed by GMCA Treasurer

Signed.....

Date.....

Agreed by Deputy Mayor

Only required for a Deputy Mayor Decision on amounts of £50,000+

Signed:

Date:

Contact Officer:

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